

*Every Child a Reader and Writer*  
**Principal’s Instructional Leadership Profile: Writing Workshop Focus**

**Component # 7 - Fostering Positive Relationships and Communication: Stakeholders relate and communicate effectively and respectfully in support of their common goals and vision.**

<b>Structures to Support School-wide Practices</b>	<b>Evidence</b>	<b>Principal Behaviors</b>	<b>Principal Attitudes and Habits of Mind</b>
<p><b>Staff Convenings</b> (Staff meetings, coaching cycles, grade-level meetings, School Site Council &amp; ELAC meetings, individual interactions): All communication supports the work of the group and sustains positive relationships.</p>	<ol style="list-style-type: none"> <li>1. Routine procedures are followed for communicating with staff.</li> <li>2. Structures and processes are in place and understood in order for staff to contribute to decision-making.</li> <li>3. Staff collaborates in establishing norms and creating a trusting environment in which they routinely reflect on their practice. Sufficient time is allocated for this reflection and discussion.</li> <li>4. Members of self-managing groups use effective facilitation strategies.</li> <li>5. Staff members listen and treat each other with respect.</li> <li>6. Staff members report feeling valued by their colleagues.</li> <li>7. Staff members recognize that positive relationships are the foundation for building trust, acceptance and respect.</li> </ol>	<ol style="list-style-type: none"> <li>1. Models respectful and open communication.</li> <li>2. Works to strengthen their own emotional intelligence.</li> <li>3. Is easily accessible to all staff.</li> <li>4. Consistently maintains a professional, calm and welcoming demeanor.</li> <li>5. Practices active listening.</li> <li>6. Attempts to adapt own listening style to communication and thinking style of speaker.</li> <li>7. Fashions communications to suit the audience or individual.</li> </ol>	<ol style="list-style-type: none"> <li>1. Recognizes that effective communication enhances personal relationships.</li> <li>2. Understands that positive personal relationships are essential to effective leadership.</li> <li>3. Recognizes that the school community takes on the demeanor of the leader.</li> <li>4. Understands that there are various communication styles.</li> </ol>
<p><b>Parent Convenings</b> (Back to School Night, Open House, Community/Parent Meetings, PTA, Author’s Night/Student Celebrations, School Site Council and ELAC meetings, individual interactions): All communication supports the work of the group and sustains positive relationships.</p>	<ol style="list-style-type: none"> <li>1. Events related to the vision are provided to engage and inform the parent community.</li> <li>2. Community members and parents are aware of structures and processes for input.</li> <li>3. During parent and community meetings, participants have time to reflect, discuss and respond to communications.</li> <li>4. Opportunities for parents to participate in governance of school are provided and parents understand how they may participate.</li> <li>5. Members of self-managing groups use effective facilitation strategies.</li> <li>6. Individual parents are contacted for the purpose of conveying good news and/or to establish relationships.</li> <li>7. Communication tools are routinely evaluated for effectiveness and usefulness in communicating messages.</li> <li>8. Parents report feeling respected and valued by the school staff.</li> </ol>	<ol style="list-style-type: none"> <li>8. Is directive or nondirective as the circumstances require.</li> <li>9. Communicates both good and bad news in a timely fashion.</li> <li>10. Clearly communicates roles in decision making.</li> <li>11. Has a routine procedure for building and distributing the calendar of events</li> <li>12. Studies and practices effective group facilitation strategies and skills for processing opposing views.</li> <li>13. Is professional and considerate in communicating difficult messages.</li> <li>14. Maintains a neutral demeanor when seeking to resolve a conflict.</li> </ol>	<ol style="list-style-type: none"> <li>5. Is conscious that one’s body language communicates to others, sometimes in unintended ways.</li> <li>6. Is willing to share some of their own struggles and challenges.</li> <li>7. Manages distractions and stress in order to allow themselves to genuinely relate to others.</li> </ol>
<p><b>Communication Tools</b> (memos, hallway displays and postings, calendar, public relations pamphlets, classroom newsletters, written communication plan, community newsletters, student/classroom publications, Site Plans): All communication tools are thoughtfully created to respectfully and efficiently convey a message that supports the vision of the school.</p>	<ol style="list-style-type: none"> <li>1. All necessary information is communicated to individuals and groups (calendar, schedule, announcements, etc.) in a timely and accessible way.</li> <li>2. Communications to the community are provided in the languages of the community.</li> <li>3. A variety of communication tools are used to ensure that stakeholders have access to information.</li> </ol>	<ol style="list-style-type: none"> <li>15. Seeks opportunities to talk with individuals about their interests, strengths and personal needs.</li> <li>16. Communicates fairly and equally with all staff, avoiding establishment of an ‘in-group’.</li> <li>17. Knows when to ignore some communications.</li> </ol>	<ol style="list-style-type: none"> <li>8. Understands when multi-tasking gets in the way of positive relationships.</li> <li>9. Honors dissenting views.</li> <li>10. Is aware of informal groups and relationships among staff and among parents.</li> </ol>